



Digital Media and Your Young Child (age 0-5)

American Academy of Pediatrics: Digital Media Guidelines

Age	Recommendation
< 18 months	No screen media other than video-chatting.
18-24 months	For parents who would like to introduce digital media – ensure high quality programming and shared use between parents and child.
2-5 years	No more than 1 hour per day of high-quality programming and shared use between parents and child.

Health Effects of Excessive Media Use

- Sleep: Media use in the bedroom/evening is associated with fewer minutes of sleep.
- Obesity: Increase in BMI for every hour per week of media consumed.
- Development: Early excessive TV viewing is associated with cognitive, language, and social/emotional delays and problems with concentration later in life.
- Parent-child Interactions: Background TV and heavy parent mobile device use distracts from verbal and nonverbal parent-child interactions.

Guide to Media Use in 2 – 5 year-olds

- Use media with your child to help them understand what they are seeing and apply what they learn to the world around them.
- Choose high-quality programming. Monitor children's media content and apps being used and downloaded by testing/viewing before your child, watching/using together and asking your child what they think about the show/app.
- Avoid fast-paced programs, apps with lots of distracting content, and violence.
- Do not feel pressured to introduce technology early. Interfaces are intuitive and children learn to use them quickly.
- Keep bedtimes, mealtimes, and parent-child play times screen free for children and parents. No screens 1 hour before bedtime and remove all devices from bedrooms before bed.
- Turn off all television and other devices when not in use.
- Avoid using digital media as the only way to calm your child.
- Create unplugged spaces and times in the home.
- **Create a family media plan and ask all caregivers to adhere to it when with your child.** <https://www.healthychildren.org/English/media/Pages/default.aspx>

High Quality Programming

Not all media is bad and can be used in positive ways to promote interaction, connection, and creativity. Be aware that many shows/apps claim to be educational or interactive but research has not demonstrated their quality. Use resources such as these to find high-quality and age-appropriate programming.

 common sense media®



Digital Media Research and Resources for Your Family

- Zero to Three – report on using media with young children in a meaningful way to support development: <https://www.zerotothree.org/resources/2536-what-the-research-says-about-the-impact-of-media-on-children-aged-0-3-years-old>
- Healthy Children: <https://www.healthychildren.org/english/family-life/media/pages/default.aspx>
- Digital media use guidelines: <https://www.apa.org/helpcenter/digital-guidelines.aspx>
- Family Online Safety Institute: <https://www.fosi.org/>
- National Association of Media Literacy’s Free Guide for Parents: <https://namle.net/a-parents-guide/>
- Research on health effects of screen time: <http://www.screenfree.org/wp-content/uploads/2014/01/screentimefs.pdf>
- Screenagers and Tech Talk Tuesday: <https://www.screenagersmovie.com/tech-talk-tuesdays/>
- Wait Until 8th: <https://www.waituntil8th.org/>
- American Psychological Association: <https://www.apa.org/helpcenter/digital-guidelines.aspx>
- Parent Social Media Posting: <https://www.apa.org/monitor/2017/07-08/social-media.aspx>
- OECD Digital Media and Mental Health Report: <http://www.oecd.org/els/health-systems/Children-and-Young-People-Mental-Health-in-the-Digital-Age.pdf>

*Information on this handout is from the most recent guidelines published by the American Academy of Pediatrics policy statement “Media and Young Minds” <http://pediatrics.aappublications.org/content/138/5/e20162591>